

The evaluation criteria

PROJECT (/30):

- Value / interest of product or service
- It is a disruptive solution or innovative at least
- Development strategy
- Strength of proof of concept
- IP and entry barrier

MARKET (/15):

- There is a clear market need
- Market opportunity
- Positioning versus competition

MANAGEMENT (/23):

- Management capability (potential, expertise)
- Quality of advisors board
- Ready to have investors in its governance
- Slide deck and presentation quality

FUNDING (/20):

- Sufficient level of grants & love money raised
- Funds to specific & clear deliverables
- Pre-money valuation
- Investment potential / clear exit scheme

OVERALL IMPRESSION (/12):

- Venture credible and sound